



Auction Sponsorship Invitation for the 2025 Shuswap Trails Winter Online Silent Auction

The Shuswap Trail Alliance exists as a collaboration of partners working together to create purpose built, sanctioned, and sustainable trails throughout the Shuswap region. Our vision is Connected Trails, Healthy Communities and through thoughtful collaboration, we develop, operate, maintain, and promote non-motorized trails throughout the Shuswap.

The Shuswap Trail Alliance would like to thank all those that have contributed to the auction in the past and invite you to **join in this year** to make our trails even greater by making a monetary donation or by donating auction items. The February fundraiser lays the foundation that allows the Shuswap Trail Alliance to work with regional partners throughout the year. The funds are leveraged with matching grants, donations, in-kind contributions, dedicated community project budgets, and an extraordinary contribution of volunteer time to grow local greenway trails throughout the region.

Please consider **monetary donations** as this provides the most return with 100% of all donations directly developing, improving, building trails for everyone to use. Plus, all monetary donations over \$20 receive a charitable tax receipt.

Monetary donations to the Shuswap Hut & Trail Alliance Society can be mailed to:

#2 - 481 7th St SW, Salmon Arm, BC V1E 1S9 **E-transfers** can be directed to membership@shuswaptrails.com

Please note 'Auction2025' on e-transfer or on the cheque

Physical silent auction donations can be dropped off at: Shuswap Clothing & Shoe Co (330 Alexander St NE, Salmon Arm)

About the Online Silent Auction Event...

It runs for 10 days: February 7th to February 16th, 2025

We will be partnering with Trellis.org using their state-of-the-art online event platform, including:

- Silent Auction from amazing sponsors with awesome items to bid on*
- Enhanced opportunities to feature local businesses through photo, message, and web links*
- Extended 50/50 Draw*
- Shuswap Trail Features and Photos*
- Fun, did we mention we think this will still be a load of fun too!!!*

BENEFITS & SPONSORSHIP LEVELS	PLATINUM \$1000 +	GOLD \$999-\$500	SILVER \$499-\$250	BRONZE \$249-\$100*
Name inclusion in pre-event media release (regional news and radio).	✓			
Company logos on event sponsor online poster (sized according to tier)	✓ 1st tier X-Large Logo	✓ 2nd tier Large Logo	✓ 3rd tier Medium Logo	✓ 4th tier Small Logo
Name listing on sponsor online poster	✓	✓	✓	✓
Inclusion in post-event thank you	✓	✓	✓	✓

*Contributions under \$100 will be listed on the sponsor recognition page under honourable mentions.

**Phone Sylvia McMahan (250) 832-3435
or email at auction@shuswaptrails.com**

Deadline for contributions is Friday, January 31, 2025.

Thank you for your support!