

# 2019 Shuswap Trail Alliance AGM Report: Executive Director

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Updated: May 20, 2018

Weytk – you are in Secwepemc Territory. The Shuswap Trail Alliance is the organizational body, formed in 2005, through which local and regional leadership – First Nations, Provincial, Regional, and Municipal, stewardship, industry, business, and community leadership – work together to establish the Shuswap as a united destination trail centre known for its active lifestyle, vibrant culture, natural beauty, and commitment to a sustainable environment. Each year, leadership partners throughout the region work together on diverse projects toward this vision leaning on the Shuswap Trail Alliance for support. It is a vision driven by values at the core of which is the idea of weaving it green (our communities and land) for generations to come in a spirit of respect, cooperation, and stewardship - often referred to as the Shuswap Trail Protocol. This protocol is based on the Secwepemc concept of Y'icwetsutce – taking care of the land – that forms the guiding foundation of the Shuswap Regional Trails Strategy.

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2018 was notable as a year of relationship building, trail planning, and a major step forward for legacy greenway trail projects that will not only provide significant health and economic benefits within the region, but are also rooted in telling a more accountable story within Secwepemc First Nations Territory.

We saw a multitude of tangible projects completed in 2018 thanks to the ongoing commitment of more than 50 partner organizations, including all orders of government (Secwepemc, Provincial, Regional, Municipal), sector organizations (health, education, environment), community leadership, funding agencies, and 100s of volunteers. These projects were diverse including maintenance of old trails, development of new trails, wayfinding signage, protective protocols for pictographs and accompanying interpretive signage, small plans for short greenway connectors and comprehensive plans for entire subregions, strategic planning for improved pedestrian and cycling within our communities and complex recreational access plans for the backcountry.

**Planning highlights:** The Shuswap Trail Alliance was able to support regional partners in securing funding and move planning forward in all parts of the Shuswap. Highlights included the Sicamous-to-Armstrong Rail-Trail; the pilot Secwepemc Landmarks and Trailhead Signage project; and further First Nations planning accountability for projects like the South Shuswap Destination Trail Plan and the Glenemma Trail Plan with CSRD Parks, Recreation Sites and Trails BC, and shared motorized and non-motorized recreational leadership.

Planning included completion of a suite of new greenway connector plans now shelf ready for funding in the City of Salmon Arm, initiation of the South Shuswap Destination Trails Plan, mulit-use motorized/non-motorized collaboration on the CSRD Parks led Glenemma Trail Plan, new addition proposals for the Larch Hills Traverse, Recreational Access Management planning discussions in the East

Shuswap, and presentation of a trail system proposal for the Lee Creek Bluffs to the CSRD Area F Parks Advisory in the North Shuswap. All will move forward into consultation and referral stages in 2019.

Along with the substantial work being done to develop the Sicamous-to-Armstrong Rail-Trail, we also saw renewed engagement of the West Bay Trail Corridor discussion. This initiative, championed by Neskonlith Elder and Councillor, Louis Thomas, Switzmalph Cultural Society Executive Director, Bonnie Thomas, and Adams Lake Councillor, Gina Johnny, seeks to more appropriately address the lack of adequate pedestrian/bicycle active transportation connectivity between Adams Lake, Neskonlith, Little Shuswap Lake Bands, and the City of Salmon Arm. Support from our Provincial MLA and Federal MPs office has been notable. The Bands and City are working on terms for an agreement to work together and pursue funding for consultation and technical planning.

**New trails built in 2018** included additions to the Shuswap Memorial Cemetery Park, South Canoe Trail System, Rubberhead Mountain Bike Trail System, and the Balmoral Trail System. Funding sponsor partners included the City of Salmon Arm, CSRD Parks, Recreation Sites and Trails BC, Horse Council of BC, Backcountry Horsemen of BCs Shuswap and Okanagan Chapters, EQ Trails Association, Shuswap Cycling Club, South Canoe Trails Advisory, and BC Timber Sales.

**Fundraising**: The annual Shuswap Trails Party and Fundraiser hosted every first Friday of February is pivotal thanks to an extraordinary volunteer planning committee and support team. This year's fundraiser set a record fundraising benchmark for the STA with over \$54,000 raised. \$35,000 of that has been leveraged to secure a \$100,000 grant through the BC Rural Dividend Program to complete 7 new trails in the Shuswap in 2019, and a \$17,000 Canada Summer Jobs grant hiring two people who will support planning, maintenance, signage, promotional, and volunteer trail projects.

Along with the 50 project partners who resourced projects in 2018, the Shuswap Trail Alliance receives annual operational grants from the Columbia Shuswap Regional District Areas C, D, E, and F, the City of Salmon Arm, the District of Sicamous, the Regional District of North Okanagan Area F, and the City of Enderby. These grants, established within a four-year cycle, create an operational foundation for the Shuswap Trail Alliance ensuring stability for the organization.

(See "At a glance" and Sponsors pages below for a full acknowledgement of all our funding partners.)

**Promotion of trails** throughout the year included the design of new maps, the update of guides, trail reports, communications on closures and openings, facebook and ebulletin posts, news releases, and of course, the strategic efforts of Shuswap Tourism. The new Salmon Arm Municipal Rural Development Tax (MRDT) – or Hotel Tax, as many know it by – provided a new source of revenue to support the efforts of regional partners working through Shuswap Tourism and the Shuswap Trail Alliance to promote and grow our regional trail systems. And the Secwepemc Tourism Program was launched setting in motion a retelling of our regions story and the emergence of new opportunities for indigenous tourism. The Shuswap Trail Alliance will support the development of the Secwepemc Landmarks and Trailhead Signage project under this new program.

Trail promotion in 2018 included a complete update to the Shuswap Trail Guide with Shuswap Tourism, ongoing updates to the Shuswap Trails website as well as supporting apps like TrailForks, new georeferenced pdf maps generated through the CSRD GIC department, and initiation of a new mini-guide map supplement for mountain biking. The Mountain Bike mini-guide map will be ready this summer

thanks to the support of the Shuswap Cycling Club, CSRDs GIS department, Shuswap Tourism, Toliver Design, and funding through the Salmon Arm MRDT (Hotel Tax) program. Shuswap Tourism also piloted a social media campaign targeting hiking and winter Nordic tourism last season. 2019 will include new updates to the Shuswap Trails website, as well as initiation of a Shuswap Blueways mini-guide supplement – yes, paddle trails will finally get added to the website thanks to further funding through the Salmon Arm MRDT (Hotel Tax) program.

Recreational Access Management: It was also a year for better understanding the true complexity and challenges of trying to be more responsible in our management of recreational activities within the landscape. The Joss-Tsuius-Mabel Mountain Alpine Recreational Access Planning process we have been working with Splatsin, Provincial, Motorized, Non-Motorized, and Industry leadership to mobilize came under province-wide scrutiny when the Ministry of Forests Lands and Natural Resource Operations & Rural Development Wildlife Branch introduced enhanced grizzly habitat management regulations restricting non-winter motorized access. More recently, the Provincial/Federal caribou management planning process has amplified local concern and triggered lobby actions both in favour and against possible plans. The STA and Shuswap Trail Strategy continues to advocate a collaborative, structured adaptive decision-making approach that includes use of Cumulative Effects Assessment.

Shuswap Regional Trails Roundtable: In the face of these emerging challenges, the Shuswap Regional Trails Roundtable working group and annual gathering continued to experience strong leadership commitment and attendance. Navigating the noise of social media, limited substantive information, and uncertainty has been a challenge, but the Roundtable remains resilient. A four-year commitment of funding by Secwepemc, Provincial, and Regional/Municipal partners, matching in-kind support from all the other participating organizations and leadership, and consistent facilitation support through the Fraser Basin Council, has allowed the Roundtable to continue as a forum for leadership to meet regularly together in-person for respectful, thoughtful, and values-based dialogue and sharing.

The Shuswap Trail Alliance Board has worked hard to keep the organization's governance and structure current and responsive to the needs of our regional partners. Highlights of the boards work over the past year include a review of the business plan and strategic consideration of the upcoming 5-year period with a specific eye on how best to structure the organization to support emerging legacy projects like the Sicamous-to-Armstrong Rail-Trail. As well, policy considerations, improved regional representation, growth of the Legacy Fund, new opportunities for long-term financial stability, capital equipment replacements, and HR support for the management team and annual trail crews continue to drive the monthly board agenda and working sub-committees.

**2019 priorities** for the Shuswap Trail Alliance include completion of seven new trails throughout the region in Chase, South Shuswap, South Canoe, Larch Hills, and East Shuswap thanks to the recently announced BC Rural Dividend Program grant; initiation of the Sicamous-to-Armstrong Rail-Trail planning and design process; support for the Secwepemc Landmarks and Trailhead Sign project; community consultations, Secwepemc direction, and concept drafts for the South Shuswap Destination Trail plan; further work toward an East Shuswap Alpine Recreational Access Management plan; support for the West Bay Trail Corridor consultations and planning; support for a renewed comprehensive management plan for the Kela7scen (Mt Ida) area with Secwepemc leadership and the Province; and referral for approval of new trail plans at Glenemma and Lee Creek.

Watch for the new Mountain Bike Mini-Guide and progress updates on the Shuswap Blueways Paddle Trail Supplement. As well, watch for new trail signs. Fresh hatches of the ubiquitous green signs will be popping up in Salmon Arm and Sicamous, on the new trail above Chase, and at South Canoe. As well, a new push to support volunteer trail stewards, projects, and ongoing maintenance of our local trails has been initiated through our Canada Summer Jobs grant. A trail building workshop will be scheduled this summer, and thanks to funding through the Shuswap Community Foundation, additional chainsaw safety training and S100 Fire Suppression training will be offered.

The summer team will also support ongoing environmental stewardship efforts through our partnership with the Columbia Shuswap Invasive Species Society, SABNES, and the Shuswap Regional Trails Roundtable. Trail screening and adaptive planning will continue as a formative part of our trail planning process, and we will persist with advocacy for a more collaborative structured decision-making approach to land management that includes Cumulative Effects Assessments.

**Acknowledgements**: Please join in a very big expression of gratitude to the Shuswap Trail Alliance management team who thread the needle with all the partners and projects on the day-to-day level, — Lori Schneider Wood (Executive Coordinator of Business Operations and Stewardship Support), Adrian Bostock (Project Operations Manager and Stewardship), Sutra Brett (Technical Trail Specialist, Planning and Projects), and yours truly (Phil McIntyre-Paul, Executive Director). We were joined last season by a small, determined and field-smart trail project crew, and welcome the new trail crew hired for 2019.

As well, we were blessed with contract support for various projects from talented professionals including Sylvia McMahon, Violet Pilkey, David Biggen Pound, Erica Lahoda, and Jeremy Ayotte, and a host of local vendors and businesses. Sylvia McMahon also provides volunteer assistance to Lori in the office on membership and volunteer tracking. And two other volunteers of note — D'Arcy MacLeod (Facebook Manager) and Glen Pilling (Trail Report Manager) — help to keep the information flowing in and out. And of course, there's the board, the sub-committees, and the annual fundraising team who contribute their time, talents, and wisdom! Together, the management team, trail crew, board, sub-committees, contractors, vendors, and volunteers support and complement the work of all the community leadership, volunteers and partners tirelessly making Shuswap trails happen.

Sincere acknowledgement also needs to go to the lead jurisdictional partners, land managers, and staff who form the wider circle of leadership that drives the Shuswap Trail story forward – Secwepemc band departments, Recreation Sites and Trails BC, BC Parks, CSRD Areas C/D/E/F (including Parks, Tourism, and GIS), RDNO Area F, Salmon Arm, Sicamous, Enderby, Chase, and - we're excited to be growing the relationship to include - Armstrong, Spallumcheen, and the wider RDNO/North Okanagan governments as we work together to realize the Sicamous-to-Armstrong Rail-Trail.

And finally – to the trail stewards – the organizations and volunteers and community leaders who walk, ride, paddle, roll, and slide their way through the landscape caring for the trails and pathways that allow us to be present in the land, move through our communities, and connect with each other – this story of collaboration is a team effort and only as good as the remarkable commitment each of you make everyday. While we know there's much more journey ahead, please celebrate the distance we've come.

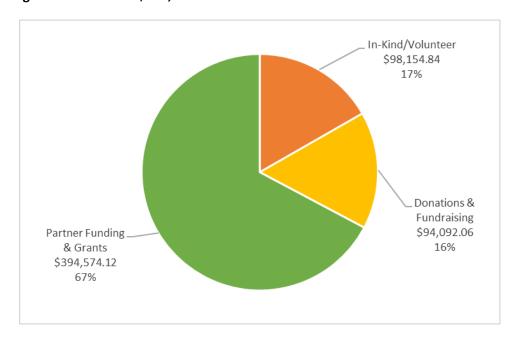
Thank you to everyone who is working so hard to make the Shuswap a healthier, more connected, more just place to live. **Kukstemc (thank you).** 

#### 2018 At-a-Glance...

### Leveraged Project Funding and Resource Partners in 2018. . .

- ✓ BC Parks Parks Enhancement Fund
- ✓ BC Rural Dividend Program (MFLNRO)
- ✓ BC Timber Sales
- ✓ Backcountry Horsemen of BC Shuswap & North Ok.
- ✓ Bike-for-Your-Life
- ✓ Canada Summer Jobs
- ✓ Community Fundraising
- ✓ CSRD Parks Area C, D, E, F
- ✓ City of Salmon Arm
- ✓ City of Enderby/RDNO Area F Parks
- ✓ Columbia Shuswap Invasive Species Soc.
- ✓ District of Sicamous
- ✓ EQ Trails Association
- ✓ Horse Council of BC
- ✓ North Shuswap Lions Club
- ✓ Recreation Sites and Trails BC
- ✓ Salmon Arm MRDT Funding (Hotel Tax)
- ✓ Shuswap Bike Club
- ✓ Shuswap Community Foundation
- ✓ Shuswap Lady Striders
- ✓ Shuswap Tourism
- ✓ Community Fundraising
- ✓ Volunteers & In-kind

#### Total Leveraged Value in 2018: \$586,821



#### The 2018 Number At-a-Glance. . .

Number of Projects	71	
Number of Partners	53	
New Trails	5	
New km	3436	metres
Repaired km	790	metres
Maintained km	238725	metres
New boardwalks	3	
New bridges	1	culvert
Fences	1	locations
New stairs	2	sets
Retaining walls, 1/2 gabions, drainage rock recapping, etc.	5	locations
New signs	79	
Planned km	82426	metres
Individual Trail Plans	34	
Conservation/Access Management Projects	7	
Strategic Plans	1	
From 2018 Volunteer Log:		
Total Individual Volunteers	424	
Total Volunteer Days	62	
Total Individual Youth	200	
Total Hours	2278.58	
Total Value	\$36,457.28	
Additional Professional Volunteer Hours	1661.5	
Additional Professional Volunteer Value	\$49,436.05	
Total In-Kind Volunteer Hours	3940.08	
Total In-Kind Volunteer Value	\$85,893.33	

Since 2006, regional partners working through the Shuswap Trail Alliance have completed...

- ✓ Over 350 greenway trail projects together (plans, projects, repair, promotion, programs)
- ✓ 11 signature trail systems, over 105 regional trails, in all seven sub-regional areas
- ✓ 125 km of new trails valued over \$2.25 million
- ✓ Over 1560 trail signs, 6000 blazes, 25 trailhead kiosks, 1 trail report hotline
- ✓ Emerging four-season trail based marketing (trail guide, website, facebook, maps. . .)
- ✓ \$4,860,000 in leveraged cash/in–kind investment

#### 2016 – 2020 Strategic Priorities:

- **2019 Priorities**. . .currently 75 active projects with targets in all sub-regions of the Shuswap:
  - → Advance Regional Trail Strategy, Roundtable, and Access Management Priorities
  - → Facilitate inter-jurisdictional development of the Sicamous Armstrong Rail Trail
  - → Support the Secwepemc Landmarks and Trailhead Sign project

- → Complete the 2019 Shuswap Trail Infrastructure Projects (7 new trails)
- → Complete the South Shuswap Destination Trail Concept Plan
- → Complete new mountain bike trail map mini-guide with Shuswap Tourism, upgrade online trail mapping with CSRD GIS, and develop new blueways paddle trail supplement
- → Maintain annual trail maintenance schedule & trail reporting system
- → Support volunteer trial stewardship, engagement, and training
- → Continue ongoing trail planning & capital project targets with regional partners

#### • 2016 – 2020 Strategic Priorities:

- → Facilitate Regional Trails Roundtable includes motorized and non-motorized reps
- → Continue to Develop & Maintain community trails as specified by community strategic plans (includes OCP/CCP, Greenways, Active Transportation, Parks, & Stewardship Plans)
- → Implement Access Management Priorities see identified regional hotspots
- → Grow the Volunteer Trail Stewardship Program and Local Trail Advisories
- → Update Regional Greenway Trail Strategy, Business Plan, and Marketing Plan
- → Develop and Implement Community Active Transportation Plans (Walk/Bicycle)
- → Advance Community-to-Community Trail Connectors (e.g. Rail-Trail, West Bay. . .)

**Again, thank you** – to everyone working together to grow the Shuswap Trails vision and legacy and make our communities healthier places to live, work, and play. To support the ongoing Shuswap Trails efforts consider making a donation, contributing to the legacy endowment, or coming out to a volunteer trail day. For more visit <a href="www.shuswaptrails.com">www.shuswaptrails.com</a>.

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(See: 2018 Project Worksheet Master, 2019 Priorities, and 2019 Sponsor Sheet – following. . .)

#### And for further background, visit the following website pages:

<u>Shuswap Trails</u> – the online trail guide for Shuswap Trails and our primary website for public and promotional purposes. (Note: both the STA and Shuswap Trails websites are two halves of a whole, and accessible from each.)

<u>Shuswap Trail Alliance</u> – the administrative site for the Shuswap Trail Alliance

**Shuswap Regional Trails Strategy & Roundtable** 

<u>Shuswap Trail Standards & Resources</u> – includes the regionally developed Shuswap Trail Design, Signage, Environmental Trail Screening, Volunteer Trail Stewardship, and Guided Trail Program standards, guidelines, resources, and forms. (Note: all design and sign standards are based on Provincial standards and best-practices guidelines.)

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Evelyn Falls Trail Extension - Plan  CSRD Parks/NSStewards/NS Lions Club  MBHJoss Pass and Mountain - Rec Access Management Plan  STA/Rec Sites Trail/Canoe/F7/F01ko  2200  MBHJoss Pass and Mountain - Rec Access Management Plan  STA/Rec Sites Trail/Canoe/F7/F01ko  2200  MBHStarl - 109 FSR Section Plan  City SA/Rec Sites/Sc Advisory Partners  20000  MBHRubberhead - Mountain Bike Trail Planning 2018  SBikeClub/Rec Sites/Canoe/F/StellaJones  3000  MBHScotch Creek/Hilma Trail Extension - Plan  SBikeClub/Rec Sites/Schee/FVSC/SicATV/Tolko/BCTS/CSTSS Scotch Creek/Hilma Trail Extension - Plan  CSRD Parks/NSStewards/NS Lions Club Scotch Creek/Hilma Trail Extension - Plan  South Canoe - Goliath EQ Trail  CSRD Parks/NSStewards/NS Lions Club  CSRD Parks/NSStewards/NS Lions Club  CSRD Parks/NSStewards/NS Lions Club  CSRD Parks/NSStewards/NS Lions Club  Coty Canoe - Goliath EQ Trail  Coty Canoe - Run-Bilk Loops  City SA/Rec Sites/Sc Advisory Partners  City PGH47737 SA/Rec Sites/Sc Advisory Partners  City SA/Rec Sites/Sc Advisory Partners  City SA/Rec Sites/Sc Advisory Partners  CSRD Parks/STA/TrailStewards PO#8116  CSRD Parks/STA/TrailStewards PO#8116  CSRD Parks/STA/TrailStewards PO#8116  Trail Crew - General 2018  STA/Stewards  STA/Stewards  Trail Curie - General (tools, inventory, temp signs, R&M)  Trail Curie - General (tools, inventory, temp signs, R&M)  Trail Guide Update 2018  STA/Stewards  STA/Stewards  STA/Stewards  Trail Guide and Website Update 2018  STA/Stewards				(0				<u> </u>
STA/Rec Sites Trails/CanoeFP/Tolko   2200	18b	Evelyn Falls Trail Extension - Plan	CSRD Parks/NSStewards/NS Lions Club					
Mile   Month   Slopes Trail - Plan   City SA/Rec Sites/SC Advisory Partners   20000								
Rec								
Splatsin/BCParks/RecSites/EVSC/SicATV/Tolko/BCTS/CSISS   Splatsin/BCPArks/		•						<del> </del>
Scotch Creek/Hina Trail Extension - Plan				o/BCTS/CSISS			3000	<b>†</b>
South Canoe - Goliath EQ Trail   EQ Trail/BCHBC-Shu/BC Horse Council/NOBC   763   700								
South Canoe - Run-Bike Loops	33	South Canoe - Goliath EQ Trail		763			700	
South Canoe Trails - General 2018 (including volys)								2
South Shuswap Destination Trail Plan				ners			30000	<b></b>
228   Stewardship Program - General 2018   STA/Stewards   STA/St								<del>                                     </del>
TEST Updates & Revisions 2018							100	<b>†</b>
Trail Guide and Website Update 2018   Shuswap Tourism/MRDT/STA	802	TEST Updates & Revisions 2018	STA/RSTBC/Phyla Biological (J Ayotte)					
Trail Guide Update 2018 - MTB	313	Trail Crew - General (tools, inventory, temp signs, R&M)					-	
23								
Trail Planning - General (non-funded)  Trail Signs - General (non-funded)  STA subsidized/Volunteer/ir-kind  STA/Stewards  STA/Stewards  STA/Stewards								-
12 Trail Signs - General (non-funded) STA/Stewards STA/Stewards STA/Stewards STA Subsidized/Volunteer/in-kind								<del>                                     </del>
115 Volunteer Days (Additional) - 2018 - not already captured in the above STA subsidized/Volunteer/in-kind								10
114 Volunteer Other - General 2018 (YE Dump)  STA subsidized/Volunteer/in-kind	15	Volunteer Days (Additional) - 2018 - not already captured in the above						
	11 1	Volunteer Other - General 2018 (YE Dump)	STA subsidized/Volunteer/in-kind					
	14			i	ı	1		1



# New trail project targets for 2019...



Recon on Bastion Mountain (Photo: Sutra Brett)

- √ Sicamous-Armstrong Rail Trail
- √ Secwepemc Landmarks Project
- √ South Shuswap Destination Plan
- √ East Shuswap Alpine Rec Access
- √ Enderby Cliffs Trail repairs
- √ Larch Hills Traverse Additions
- √ South Canoe Trailhead
- √ South Canoe Run Bike Loops
- √ South Canoe Kiddie Climb Trail
- √ South Canoe South Climb Trail
- √ South Canoe Swayback EQ Trail
- √ Rubberhead Additions
- √ Kela7scen (Mt Ida) Planning
- √ West Bay Trail Corridor Plan
- √ Glenemma Trails Plan
- √ Scatchard Mtn Rocky Road Trail
- ✓ North Shuswap Lee Creek Plan
- √ Mountain Bike Mini-Guide
- √ 11,693 metres of new trail!
- √ and more, watch for updates. . .

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**Isabel Reinertson** 

& Phil Wright



































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The Shuswap Trail Alliance acknowledges the collaborative work and support of its Milestone Funding Partners (below), plus the over 250 regional agencies, stewardship and recreation provincial government partners, regional businesses, and the hundreds of individuals and volunteers from around the Shuswap who are tirelessly making our cor



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